



# NEIGHBORHOOD DEVELOPMENT CENTER

# E-BLAST



An information-sharing service of the  
Neighborhood Development Center (NDC)

**January 2009**

*The mission of the Neighborhood Development Center is to build strong neighborhoods by connecting individuals to information, technology, and opportunities for civic engagement.*

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## ***What's new at the Neighborhood Development Center (NDC)?***

NDC has merged its website with the Strong Neighborhoods Initiative (SNI) website. Please visit us at [www.strongneighborhoods.org/NDC.asp](http://www.strongneighborhoods.org/NDC.asp). The website is constantly being updated so we encourage you to check back periodically for any new updates. The community will soon be able to access this newsletter on our new website. The SNI website also has information for the new Cycle 23 of funds for the Community Action and Pride (CAP) grant, along with links to websites for San José Beautiful, Volunteer San José, etc.

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## ***Building Strong Neighborhoods Pilot Projects***

Through the Strong Neighborhoods Initiative, the City of San José has demonstrated its commitment to promote active community engagement in underserved areas, to create partnerships with city staff and to align resources with neighborhood priorities. Building Strong Neighborhoods Pilot Project Areas is enabling this work to continue in neighborhoods throughout the City.

There are currently three pilot project areas in the City of San José:

Seven Trees Area (City Council District 7)

Silver Leaf Area (City Council District 2)

Hillsdale/Camden Area (City Council District 9)

Building Strong Neighborhoods is based on several concepts:

Develop neighborhood leadership

Organize neighborhoods by working collaboratively with residents

Build on neighborhood strengths and assets

Develop clear priorities and connect them to established resources

Help achieve the delivery of city services and neighborhood priorities

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## ***Community Action and Pride (CAP) Grants:***

### **CAP Grant Cycle 23 is NOW OPEN!**

The Community Action & Pride (CAP) Grant Cycle 23 Application is now available.

Applications are available via the NDC CAP Grant Website

<http://www.strongneighborhoods.org/CAPHOMEPAGE.asp> or at the NDC office located at 1601 Foxworthy Avenue, San Jose, CA 95118.

### **Who Is Eligible?**

Neighborhood Associations or other neighborhood-based groups located within the City of San José may be eligible to apply. See the Cycle 23 Grant Guidelines for details.

### **What Does CAP Fund?**

The CAP Grant funds projects that strengthen local neighborhoods and promote long-term community building. Such activities may include community newsletters, beautification projects, and community events such as National Night Out.

### **Where Can I Get More Information?**

Technical assistance is available from the Neighborhood Development Center between December 15, 2008 and February 11, 2009. You can reach CAP Grant staff at (408) 723-4114. You may also reach us by emailing [alex.ruvalcaba@sanjoseca.gov](mailto:alex.ruvalcaba@sanjoseca.gov)

**Applications are due February 13, 2009 by 5:00pm!**

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***Community Leadership Academy – CAP approved trainings***

***Effective Neighborhood Print and Email Communication***

**Wednesday, February 25, 2009 - 6:30 p.m. - 8:30 p.m.**

**Kirk Community Center, 1601 Foxworthy Avenue, San Jose, CA 95118 (Room 4)**

Presented by: Ken Podgorsek, Executive Director of United Neighborhood of Santa Clara County

Learn how to develop effective flyers, newsletters and email communication with your neighborhood. Class will cover layout, information gathering, print and delivery options for your printed communications, the use of e-lists for effective communications and rules your e-list use by your neighbors will be covered. We will also discuss the growing use of email services to deliver effective communication to your neighborhood.

**Space is limited, so please RSVP early for these FREE classes by calling (408) 723-4114 or by email [ndc@sanjoseca.gov](mailto:ndc@sanjoseca.gov)**

Community Leadership Academy Trainings are hosted by the Neighborhood Development Center. Contact us at: 1601 Foxworthy Avenue, San José, CA 95118 • Phone (408) 723-4114 • Fax (408) 264-2359 • Email: [ndc@sanjoseca.gov](mailto:ndc@sanjoseca.gov)

To request an accommodation or alternative format for City-sponsored meetings, events or printed materials, please call (408) 723-4114 or (408) 294-9337 (TTY) as soon as possible, but at least three business days before the meeting/event.

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## ***Neighbors in the Chambers***

Don't miss YOUR chance to learn about the ins and outs of City Hall from experienced neighborhood leaders and City staff.

- **From Idea to Action—Saturday, February 21, 2009**
- **City Council Meeting 101—Saturday, March 21, 2009**
- **The Effective Advocate—Saturday, April 18, 2009**

Trainings are from 10 A.M. to 12 P.M. in Council Chambers.

200 East Santa Clara St.

Parking available in the 4th Street Garage on 4th and Santa Clara St.

A three-part training to help YOU be a more effective and informed advocate on behalf of your community.

To RSVP or for more information:  
Neighborhood Development Center  
1601 Foxworthy Ave.  
San Jose, CA 95118  
(408) 723-4114  
ndc@sanjoseca.gov

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## ***Neighborhoods Commission***

The new City of San Jose Neighborhoods Commission will be seated in the Spring of 2009. The Commission will be in a pilot phase for two years, before going back to council for an assessment of its work and process.

<http://www.strongneighborhoods.org/NeighborhoodsCommission.asp>

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## ***Keep San Jose Beautiful***

***Making San Jose more beautiful through community advocacy, education and empowerment***

### **Spring 2009 Beautification Grant**

Grant amounts range from \$500 to \$3,500 and are for plants and materials for beautification projects. The amount requested must be matched by other contributions and/or volunteer hours. Neighborhood organizations and school groups are welcome to apply.

**GRANTS ARE DUE FRIDAY, February 6, 2009 BY 5PM.**

*For more information about these and other Keep San Jose Beautiful programs, please visit us on the web at [www.sjbeautiful.org](http://www.sjbeautiful.org) or call the office of Keep San Jose Beautiful at (408) 723-1574.*

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## ***Other Funding Opportunities***

### ***Fiskars' Project Orange Thumb***

**Deadline: February 17, 2009**

Launched in 2003, Fiskars' Project Orange Thumb has awarded more than 100 community groups, schools, churches, and other organizations more than \$300,000 in total grants for their garden programs.

This year, the program will award 20 grants within the U.S. and Canada. Each will receive up to \$1,500 in Fiskars garden tools and up to \$800 in gardening-related materials (i.e. green goods).

[>Get more information about the Project Orange Thumb grants here.](#)

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## ***Volunteer San Jose***

### **City Hall Tour Guides Needed!**

We are looking for volunteers who want to help showcase City Hall to students, seniors and community groups. Guided tours include showing the building from top to bottom, showing the art exhibits, and the council chamber.

The tours consist of:

- Flexible days/hours (10 AM – 2 PM, Monday through Friday)
- 1.5 hours of walking around facility

Volunteers will receive:

- Training material
- Free Parking
- Polo Shirt

This position is very flexible and can be either short term or long term. Great opportunity for College Students or Seniors! If you are interested, please call (408) 535-1244

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## ***Community Meetings and Events***

### ***Amgen Tour San Jose***

**Amgen Tour of California  
Tuesday, February 17, 2009  
San Jose Stage 3 Start, 10:30 a.m.-Noon  
Rider Autograph Alley 11 a.m.  
Park Avenue & Almaden Boulevard, Downtown San Jose  
[www.amgentourofcalifornia.com](http://www.amgentourofcalifornia.com)**

For the fourth year in a row, the Amgen Tour of California will again bring the drama and excitement of a professional bicycle stage race to San Jose. The largest cycling event in America, the 2009 Amgen Tour of California is a Tour de France-style cycling road race presented by AEG that challenges the world's top professional cyclists, including Lance Armstrong, to compete along a demanding, recently expanded, 800-mile course from Sacramento to Escondido from February 14-22, 2009.

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## ***Envision San Jose 2040 -Task Force and Community Workshop***

**Saturday, February 7, 2009**

**9:00 a.m. to 12:00 p.m.**

Coffee and registration start at 8:45 a.m.  
Mexican Heritage Plaza, Pavilion  
1700 Alum Rock Avenue

By the year 2040 San José is projected to add 471,000 residents and 172,000 jobs. The purpose of this workshop is to build upon the past work of the Task Force and community to identify approaches to plan for San José's growth.

Input from the workshop will be used to define up to four land use and transportation scenarios subject to extensive fiscal, service delivery, transportation and environmental analysis in the next phase of the General Plan Update process.

**To prepare for the workshop you are encouraged to review the key documents and meeting materials available on the Envision San José 2040 Website:**

[http://www.sanjoseca.gov/planning/gp\\_update/](http://www.sanjoseca.gov/planning/gp_update/)

Please RVSP, if you require Spanish or Vietnamese language translation, or to request an accommodation under the American's with Disabilities Act by contacting John Kim at (408) 535-7650 / (408) 294-9337 (TTY) or [John.Kim@sanjoseca.gov](mailto:John.Kim@sanjoseca.gov)

Muốn biết tin tức bằng tiếng Việt Nam về tờ thông tin này, xin quý vị liên lạc Trung Nguyen ở số (408) 535-7883

Para información en Español acerca de esta solicitud, comuníquese con Juan Borrelli al (408) 535-7709

To receive periodic updates and meeting invitations for the Envision San José 2040 General Plan Update, please sign-up at:

[http://www.sanjoseca.gov/development/subscription/email\\_updates.asp](http://www.sanjoseca.gov/development/subscription/email_updates.asp)

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## ***Free Electronic Waste Recycling***

**FREE** Electronic Waste *RECYCLING* sponsored by the Volunteer Center of Silicon Valley in Partnership with Council Member Ash Kalra and Council District Two Neighborhood Associations.

**WHEN: Saturday, February 21, 2009 from 9 am to 3 pm**  
**WHERE: Southside Senior Center Parking Lot (Cottle Rd. Side)**  
**5585 Cottle Road, San Jose, CA**  
**CONTACT: Steve Ramona 408-943-9943 or email**  
**stever@earthcarerecycling.com**

**Don' t dump it...Recycle !**

**We Take All Computer & Electronic Equipment Including:**

-  **Desktops, laptops & PDAs**
-  **Mice and keyboards**
-  **Monitors and televisions**
-  **Stereos, radios & players**
-  **Printers, copy & fax machines**
-  **VCRs, DVD players, etc.**
-  **Computer systems**  
(we erase HDs)
-  **Telephones & cell phones**

*We do not accept freezers, ACs, batteries or anything with motor oil.*



**408-943-9943**

**EARTHCARERECYCLING.COM**  
**CA STATE LIC #104405**



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***Free Thermometer Exchange Program***

## Mercury Fever Thermometer Exchange

Mercury is toxic and can cause damage to the nervous system, brain, kidneys, liver, and immune systems in humans and animals.

Bring us your glass mercury fever thermometer and exchange it for a digital thermometer.\*

**Become Mercury-Wise!**  
**March 7, 2009**  
**Shirakawa Community Center**  
**2072 Lucretia Avenue, San Jose**  
**10:00 a.m. to 1:00 p.m.**

Please double-bag thermometers using two sealed plastic bags to prevent spills.

For more information, please call (408) 945-3000 or visit: [www.baywise.org](http://www.baywise.org)

**\*Limit one free digital thermometer per household.**

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**Home Buyer and Foreclosure Prevention Workshops**



**Neighborhood Housing Services Silicon Valley  
&  
The City of San Jose Strong Neighborhoods  
Initiative Program  
Present**



- A SERIES OF INFORMATIVE CLASSES IN**  
• **• HOMEBUYER EDUCATION**  
**(6:00PM—7:15PM)**  
**&**  
• **• FORECLOSURE PREVENTION COUNSELING**  
**(7:20PM—8:00PM)**

**ASSISTING FAMILIES ACHIEVE AND MAINTAIN THEIR DREAM OF HOME OWNERSHIP**

**FREE WEEKLY CLASSES IN THE SNI NEIGHBORHOODS**

**CAPACITY IS LIMITED. TO REGISTER, PLEASE CALL 408.279.2600 # 221**

**COME AND LEARN ABOUT:**

- BUYING AND SELLING REAL ESTATE
- DOWN PAYMENT ASSISTANCE PROGRAM
- HOW TO CHOOSE THE BEST LOAN
- IMPORTANCE OF CREDIT
- FINANCIAL FITNESS
- FORECLOSURE INTERVENTION

**Meeting Locations:**

East Valley / 680

**Tuesday, February 3, 2009**

Mexican Heritage Plaza

1700 Alum Rock Ave

Gateway East

**Tuesday, February 17, 2009**

Mexican Heritage Plaza

1700 Alum Rock Ave

Mayfair

**Tuesday, February 10, 2009**

Mexican Heritage Plaza

1700 Alum Rock Ave

**Class in Spanish**

**Tuesday, Feb 24, 2009**

Mexican Heritage Plaza

1700 Alum Rock Ave

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## Resources Available for Neighborhood Associations

The Neighborhood Development Center (NDC) continues to have the following resources available for neighborhood associations and individual residents that are interested in or are currently working on improving their neighborhood.

High-Speed Gestetner copy machine (Free use - just bring the paper! Great for copying flyers and newsletters). Library with resource books on grants, organizing, volunteers, leadership, etc. Meeting rooms at Kirk Community Center.

**Please be aware that NDC staff is frequently in the field. If you need services provided by the NDC, please call to ensure that someone will be available at the office to assist you. Please contact NDC staff at (408) 723-4114 for more information or to make an appointment for the use of these resources.**

### **CONTACT US:**

City of San José, City Manager's Office

Strong Neighborhoods Initiative

Neighborhood Development Center

1601 Foxworthy Avenue

San José, CA 95118

Office: (408) 723-4114 Fax: (408) 264-2359 E-Mail: [ndc@sanjoseca.gov](mailto:ndc@sanjoseca.gov)

Website: [www.strongneighborhoods.org](http://www.strongneighborhoods.org)

The NDC E-Blast is published on a monthly basis. If you would like to submit an article of citywide interest or if you would like to provide any feedback, please send an email to [ndc@sanjoseca.gov](mailto:ndc@sanjoseca.gov). Articles are subject to editorial decision to publish or edit for publication. Please feel free to forward this newsletter to others in your organization.

If you wish to add an email address, are receiving duplicate emails, or no longer wish to receive emails from the Neighborhood Development Center, please send us a reply to [ndc@sanjoseca.gov](mailto:ndc@sanjoseca.gov). Feel free to forward to others in your organization.

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