



# NEIGHBORHOOD DEVELOPMENT CENTER E-BLAST



## An information-sharing service of the Neighborhood Development Center (NDC) **Month**

*The mission of the Neighborhood Development Center is to build strong neighborhoods by connecting individuals to information, technology, and opportunities for civic engagement.*

---

### What's new at the Neighborhood Development Center (NDC)?

[Building Strong Neighborhoods Pilot Projects](#)

[Community Action and Pride \(CAP\) Grants:](#)

[Community Leadership Academy \(CAP Approved Trainings\)](#)

[Neighborhoods Commission](#)

[Keep San Jose Beautiful](#)

➤ [Community Improvement Awards](#)

➤ [Fall 2008 Beautification Grant](#)

[Volunteer San Jose \(volunteer opportunities\)](#)

### Community Meetings

[Distinctive Neighborhood Program](#)

[Home Buyer and Foreclosure Prevention Workshops](#)

[Inclusionary Housing](#)

### Library Events

[Interview and Resume Workshop](#)

[Steinbeck Fellows: Readings from Works-in-Progress by 2008-2009](#)

[Caste, Ethnicity and Race in Spanish California](#)

[Resources available for Neighborhood Associations](#)

---

### ***What's new at the Neighborhood Development Center (NDC)?***

NDC has merged their website with the Strong Neighborhoods Initiative (SNI) website. Please visit us at [www.strongneighborhoods.org/NDC.asp](http://www.strongneighborhoods.org/NDC.asp). The website is constantly being updated so we encourage you to check back periodically for any new updates. The community will soon be able to access this newsletter on our new website. The SNI website will also soon have the link to the website for the Community Action and Pride (CAP) grant, along with links to websites for San José Beautiful, Volunteer San José, etc.

[Top of the Document](#)

---

---

## **Building Strong Neighborhoods Pilot Projects**

Through the Strong Neighborhoods Initiative, the City of San Jose has demonstrated its commitment to promote active community engagement in underserved areas, to create partnerships with city staff and to align resources with neighborhood priorities. Building Strong Neighborhoods Pilot Project Areas is enabling this work to continue in neighborhoods throughout the City.

There are currently three pilot project areas in the City of San Jose:

- Seven Trees Area (City Council District 7)
- Silver Leaf Area (City Council District 2)
- Hillsdale/Camden Area (City Council District 9)

Building Strong Neighborhoods is based on several concepts:

- Develop neighborhood leadership
- Organize neighborhoods by working collaboratively with residents
- Build on neighborhood strengths and assets
- Develop clear priorities and connect them to established resources
- Help achieve the delivery of city services and neighborhood priorities

[Top of the Document](#)

---

## **Community Action and Pride (CAP) Grants:**

The CAP Grant Program will soon be preparing for Cycle 23. As a part of the preparation for improving the process, we will be hosting two Community Café's. the first occurred on Thursday September 25 at the Cambrian Library community room. The second is still being developed and will be announced shortly, but will occur towards the end of October. All interested residents are invited to attend and share your thoughts about what work's and how we can improve this exciting neighborhoods grant program.

[Top of the Document](#)

---

---

## **Community Leadership Academy (CLA)**

### ***The Art of Fundraising***

**Wednesday, November 12, 2008, 6:30pm – 8:30pm**

**Kirk Community Center Room 4, 1601 Foxworthy Avenue, San Jose, CA 95118**

[http://maps.yahoo.com/maps\\_result.php?q1=1601+foxworthy+ave%2C+san+jose%2C+ca](http://maps.yahoo.com/maps_result.php?q1=1601+foxworthy+ave%2C+san+jose%2C+ca)

Presented by: Ken Podgorsek, Executive Director of United Neighborhood of Santa Clara County

Grant writing is not the only way to gain money for your organizations. Find out how to put together a fundraising campaign and other ways of raising money for your organization.

Translation will be provided upon request. Please call the Neighborhood Development Center at (408) 723-4114 or Email: [ndc@sanjoseca.gov](mailto:ndc@sanjoseca.gov) to RSVP

[Top of the Document](#)

---

## **Neighborhoods Commission**

The City of San Jose will be seating a new 30 member citizen's advisory commission in December 2008. This commission will be charged with offering advice to the Mayor and City Council on neighborhood issues that are city-wide in nature. The commission will be seated by January 2009.

<http://www.strongneighborhoods.org/NeighborhoodsCommission.asp>

[Top of the Document](#)

---

---

## Keep San Jose Beautiful

***Making San Jose more beautiful through community advocacy, education and empowerment***

### Community Improvement Awards

**Community Improvement Awards** - Nomination deadline extended to Friday, December 12<sup>th</sup>!

Keep San Jose Beautiful is currently accepting nominations for the Community Improvement Awards. In 2004, the Neighborhood Improvement Awards Program was established to encourage citizen involvement in adding to the beauty of San Jose. This year the name was changed to Community Improvement Awards to acknowledge the other categories recognized by this program. Categories include landscape improvement, residential improvement, historic structure improvement, neighborhood improvement, commercial improvement, and conservation/"green" improvements.

The Community Improvement Awards Program is for any resident or group that has volunteered their time to make a part of San Jose more beautiful. Anyone may nominate a volunteer group or individual who has volunteered his or her time to beautify a property in San Jose. No paid contractors, or other paid services are eligible. The winners will be given a Community Improvement Award plaque and presented with a commendation at a City Council meeting. If you would like to nominate an individual or group, please download the form from <http://www.sjbeautiful.org/cia.html> or call the office of Keep San Jose Beautiful at (408) 723-1574.



[Top of the Document](#)

---

---

## Fall 2008 Beautification Grant

Keep San Jose Beautiful would like to congratulate the following groups that were recently awarded Beautification Grants:

Congratulations!

Alex Anderson Elementary School  
Blackford NAC  
Hacienda Involved Parents and Staff  
Hanchett Park Heritage Project  
Oster Elementary School  
Palm Haven Restoration Committee  
Piedmont Middle School  
Silver Creek High School Conservation Corporation  
Silver Leaf Coalition

*For more information about these and other Keep San Jose Beautiful programs, please visit us on the web at [www.sjbeautiful.org](http://www.sjbeautiful.org) or call the office of Keep San Jose Beautiful at (408) 723-1574.*

[Top of the Document](#)

---

## Volunteer San Jose

If you would like to be a part of the projects mentioned above, we would love to have you join the Keep San Jose Beautiful Steering Committee!

The Keep San Jose Beautiful Steering Committee is the guiding force behind a citywide beautification and environmental education program of the City of San Jose. The Steering Committee is a 30 member Mayor and City Council appointed body.

Members are appointed for two-year terms and are eligible for reappointment. The committee meets on the 3rd Wednesday of the month from 3:30pm - 5:00pm ten times a year; August and December are recessed. For more information on how to join the Keep San Jose Beautiful Steering Committee please call, (408) 723-1574.

[Top of the Document](#)

---

---

---

## **City Hall Tour Guides Needed!**

We are looking for volunteers who want to help showcase City Hall to students, seniors and community groups. Guided tours include showing the building from top to bottom, showing the art exhibits, and the council chamber.

The tours consist of:

- Flexible days/hours (10 AM – 2 PM, Monday through Friday)
- 1.5 hours of walking around facility

Volunteers will receive:

- Training material
- The opportunity to shadow current docents
- Free Parking
- Polo Shirt

This position is very flexible and can be either short term or long term. Great opportunity for College Students or Seniors! If you are interested, please call (408) 535-1244

---

---

## **Gang Prevention Summit and Resource Fair**

Volunteers are needed to assist on Saturday, November 15<sup>th</sup> from 8:30 AM – 1:30 PM at the Gang and Crime Prevention Summit.

Volunteer opportunities include:

- Registering Participants
- Checking-In Pre-Registered Participants
- Guiding Participants to Program Areas
- Handing out Programs

If you are interested in assisting with this one-day special event, please call (408) 723-3754 or email [volunteersanjose@sanjoseca.gov](mailto:volunteersanjose@sanjoseca.gov)

[Top of the Document](#)

---

---

## Community Meetings

### ***Distinctive Neighborhood Program***

In the 2008/2009 fiscal year budget the City Council Rules Committee approved funding for the development of a “Distinctive Neighborhood Program” that would add further protection and enhancement to San Jose’s unique residential neighborhoods. The Department of Planning, Building and Code Enforcement has been directed to develop this program, conduct outreach, and have a recommendation for the City Council by June 2009.

We would like to invite you to the following community meetings scheduled to discuss and hear your input regarding this program (see attached notice).

**November 10, 2008 6:00 PM - 8:00 PM,**  
Edenvale Branch Library, 101 Branham Ln. East, San José, CA 95111

**November 13, 2008 6:00 PM - 8:00 PM,**  
Alum Rock Branch Library, 3090 Alum Rock Ave., San José, CA 95127

**November 17, 2008 6:00 PM - 8:00 PM,**  
Willow Glen Branch Library, 1157 Minnesota Ave., San José, CA 95125

**December 1, 2008 6:00 PM – 8:00 PM**  
West Valley Branch Library, 1243 San Tomas Aquino Rd, San Jose, CA 95117

**December 4, 2008 6:00 PM – 8:00 PM**  
Vineland Branch Library, 1450 Blossom Hill Rd, San Jose, CA 95118

Additional information regarding the Distinctive Neighborhood Program is available on the Planning website (PBCE) at the following link:

[http://www.sanjoseca.gov/planning/distinctive\\_neighborhood/](http://www.sanjoseca.gov/planning/distinctive_neighborhood/)

The website includes information regarding the meetings mentioned above and will continue to be updated regarding future community meetings and meetings with various focus groups.

For future notification regarding the Distinctive Neighborhood Program please subscribe at the following link:

[http://www.sanjoseca.gov/development/subscription/email\\_updates.asp](http://www.sanjoseca.gov/development/subscription/email_updates.asp)

If you have any question, concerns or comments, please contact Hadasa Lev at [hadasa.lev@sanjoseca.gov](mailto:hadasa.lev@sanjoseca.gov) or (408) 535 7838.

[Top of the Document](#)

---

---

Green Waste Recycle

**FREE** Electronic Waste **RECYCLING**

**sponsored by the:** volunteer Center of Silicon Valley in partnership with Council Member Pete Constant Council District 1 and 27 Neighborhood Associations

**Moreland Community Center Parking Lot**  
**1850 Fallbrook Ave.**  
**San Jose, CA 95124**

**WHEN:** November 15, Saturday, 9:00 am-3:00 pm  
**WHERE:** Moreland Community Center, 1850 Fallbrook Ave.,

**CONTACT:** 408-943-9943 or [info@earthcarerecycling.com](mailto:info@earthcarerecycling.com)  
Call us for questions & information.



**See You There!**

**We Take All Computer & Electronic Equipment Including:**

- |                                      |  |
|--------------------------------------|--|
| <b>Desktops, laptops &amp; PDAs</b>  | <b>Printers, copy &amp; fax machines</b> |
| <b>Mice and keyboards</b>            | <b>VCRs, DVD players, etc.</b>           |
| <b>Monitors and televisions</b>      | <b>Computer systems (we erase HDs)</b>   |
| <b>Stereos, radios &amp; players</b> | <b>Telephones &amp; cell phones</b>      |



**Don't  
dump it...  
Recycle it!**

**Moreland  
Community Center  
Parking Lot  
1850 Fallbrook Ave.**

**See You There!**

***We do not accept freezers, ACs, batteries or anything with motor oil.***

---

---

**Home Buyer and Foreclosure Prevention Workshops**



Neighborhood Housing Services Silicon Valley  
&  
The City of San Jose Strong Neighborhoods  
Initiative Program  
Present



- A SERIES OF INFORMATIVE CLASSES IN**
- **HOME BUYER EDUCATION  
(6:00PM—7:15PM)**
- &**
- **FORECLOSURE PREVENTION COUNSELING  
(7:20PM—8:00PM)**



ASSISTING FAMILIES ACHIEVE AND MAINTAIN THEIR DREAM OF HOME OWNERSHIP

**FREE WEEKLY CLASSES IN THE SNI NEIGHBORHOODS**

CAPACITY IS LIMITED. TO REGISTER, PLEASE CALL 408.279.2600 # 221

**COME AND LEARN ABOUT:**

- BUYING AND SELLING REAL ESTATE
- DOWN PAYMENT ASSISTANCE PROGRAM
- HOW TO CHOOSE THE BEST LOAN
- IMPORTANCE OF CREDIT
- FINANCIAL FITNESS
- FORECLOSURE INTERVENTION

Delmas Park/ Greater Gardner  
**Tuesday, November 18, 2008**  
Biblioteca Latinoamericana  
921 South First Street

Washington  
**Tuesday, November 25, 2008**  
Biblioteca Latinoamericana  
921 South First Street

[Top of the Document](#)

---

---

## ***Inclusionary Housing***

### **Come and Learn About the Proposed Citywide Inclusionary Housing Policy**

For the past several months, the City has held various public stakeholder meetings to discuss the possibility of creating a Citywide Inclusionary Housing Policy. At the meetings posted below, the Housing Department staff will present the proposed policy and invite community feedback.

#### **WHAT IS INCLUSIONARY HOUSING?**

Inclusionary housing requires developers to make a percentage of housing units in new residential developments available to low and moderate income households.

Inclusionary Housing expands the supply of affordable housing throughout all areas of the city, broadening opportunities and encouraging mixed-income communities.

Affordable housing helps people live and work close to home.

#### **To learn more, please come to a Community Meeting!**

##### **November 3, 2008**

Willow Glen Branch Library

**6:00 pm - 8:00 pm**

1157 Minnesota Avenue

San José, CA 95125

##### **November 10, 2008**

City Hall Public Wing Rooms 118 +119

**6:00 pm - 8:00 pm**

200 East Santa Clara Street

San José, CA 95113

##### **November 6, 2008**

Edenvale Branch Library

**6:00 pm - 8:00 pm**

101 Branham Lane East

San José, CA 95111

##### **November 12, 2008**

Berryessa Branch Library

**6:00 pm - 8:00 pm**

3355 Noble Avenue

San José, CA 95132

To request an accommodation or alternative format to participate in this meeting, please call Colleen Lopez at 408.975.4489 or 408.294.9337 (TTY) at least three business days before the meeting.

Contact us at:

City of San Jose-Housing Department

Policy & Planning

200 East Santa Clara Street, 12th Floor Tower

San Jose, CA 95113

Main line: (408) 535-3860

[www.sjhousing.org](http://www.sjhousing.org)

[Top of the Document](#)

---

---

## Library Events

### ***Interview and Resume Workshop***

#### **Winning Résumés & Interviews**

- **Create a resume that stands out**
- **Make the right first impression on potential employers**

*Bring your resume or work history*

*Receive coaching and feedback*

**FREE workshops**

**Tuesday, November 18, 2008 6:00-7:45 pm**

***Market yourself and develop a resume that matches the job requirements***

**Tuesday, November 25, 2008 6:00-7:45 pm**

***Learn the basic components of what to do before, during, and after the interview***

#### **Dr. Martin Luther King, Jr. Library**

Classroom 125, 1st floor

150 E. San Fernando Street, San Jose, CA 95112

***Sign up early: (408) 808-2397***

**[www.sjlibrary.org](http://www.sjlibrary.org)**

Bus routes 63, 64, 72, 73 and 81 stop at the library

To request an accommodation or alternative format for City-sponsored meetings, events or printed materials, please call (408)808-2397 or (408) 808-2130 (TTY) as soon as possible, but at least three business days before the meeting/event.

Cosponsored by:

Friends of San Jose Public Library



**Workforce Institute**



**DR. MARTIN LUTHER KING, JR. LIBRARY**  
*A collaboration between the City of San José and San José State University*

**[Top of the Document](#)**

---

---

**Steinbeck Fellows: Readings from Works-in-Progress by 2008-2009**

**Wed, November 5, 2008**

7:30 PM - 8:30 PM

**Dr. Martin Luther King, Jr. Library**

150 E. San Fernando St. - Schiro Program Room 550, 5th Floor

(408) 808-2067

Readings from works-in-progress by 2008-2009 Steinbeck Fellows  
Jasmin Darznik, Cristine Gonzales, and Cora Stryker.

Sponsored by the Martha Heasley Cox Center for Steinbeck Studies. Free Admission, limited Seating. To arrange for an accommodation under the Americans with Disabilities Act, call (408) 808-2397 or (408) 808-2130 TTY at least 48 hours in advance. For more information contact the SJSU Center for Literary Arts Event Line: (408) 924-4600.

[Top of the Document](#)

~~~~~

**Caste, Ethnicity and Race in Spanish California**

**Wed, December 3, 2008**

7:00 PM - 8:00 PM

**Dr. Martin Luther King, Jr. Library**

150 E. San Fernando St. - Schiro Program Room, 5th Floor

(408) 808-2167

**Free Admission** limited Seating.

Vladimir Guerrero, author of [The Anza Trail and the Settling of California](#), will speak on the subject of Caste, Ethnicity and Race in Spanish California. Vladimir uses original material from the 18th and 19th centuries from Sonora and California to relate the terminology of caste to the racial make-up of the California "Spanish" population in the region during the period in question.

Sponsored by the California Room

To arrange for an accommodation under the Americans with Disabilities Act, call (408) 808-2397 or (408) 808-2130 TTY at least 48 hours in advance.

[Top of the Document](#)

---

---

## Resources Available for Neighborhood Associations

The Neighborhood Development Center (NDC) continues to have the following resources available for neighborhood associations and individual residents that are interested in or are currently working on improving their neighborhood.

High-Speed Gestetner copy machine (Free use - just bring the paper! Great for copying flyers and newsletters.) Library with resource books on grants, organizing, volunteers, leadership, etc. Meeting rooms at Kirk Community Center.

**Please be aware that NDC staff is frequently in the field. If you need services provided by the NDC, please call to ensure that someone will be available at the office to assist you. Please contact NDC staff at (408) 723-4114 for more information or to make an appointment for the use of these resources.**

### **CONTACT US:**

City of San José, City Manager's Office

Strong Neighborhoods Initiative

Neighborhood Development Center

1601 Foxworthy Avenue

San José, CA 95118

Office: (408) 723-4114 Fax: (408) 264-2359 E-Mail: [ndc@sanjoseca.gov](mailto:ndc@sanjoseca.gov)

Website: [www.strongneighborhoods.org](http://www.strongneighborhoods.org)

The NDC E-Blast is published on a monthly basis. If you would like to submit an article of citywide interest or if you would like to provide any feedback, please send an email to [ndc@sanjoseca.gov](mailto:ndc@sanjoseca.gov). Articles are subject to editorial decision to publish or edit for publication. Please feel free to forward this newsletter to others in your organization.

If you wish to add an email address, are receiving duplicate emails, or no longer wish to receive emails from the Neighborhood Development Center, please send us a reply to [ndc@sanjoseca.gov](mailto:ndc@sanjoseca.gov). Feel free to forward to others in your organization.

[Top of the Document](#)

---